



ANNUAL GENERAL MEETING
December 3, 2022 2:00 pm – 3:30 pm
Best Western Plus, Okotoks Alberta & Via Zoom
MINUTES

Directors Present:

Bart Holowath, Jonathan Morrison, Claire Macmillan, Mel Mabbott, Dave Webster, Clint Swales, Matt Gingras, Randi McCook, Tyler Albrecht, Emily Lowe, Corey Davis (Zoom)

Members Present:

Ron Anderson, Ian Durrell, Gord Robinson, Leeanne Lote, Billie-Jo Belt, Lorne Bodell, Flossie Bodell, Cody McArthur (Zoom), Terri Holowath (Zoom), Suzette Krug, Bev MacMillan

Call to order and introduction of Board of Directors 2:08 pm

Minutes of 2021 AGM – available for viewing (www.cowhorse.ca)

Motion to approve 2021 AGM Minutes by Ian Durrell, seconded Ron Anderson.
Carried.

1. President's Report – Bart Holowath

2022 was another great year for ARCHA, despite a host of challenges like record high fuel prices, countless event options for horse enthusiasts, the association continued to see strong support by participants and sponsors. The financial position of the ARCHA is at it's strongest level ever, thanks to fundraising activities like auctions and raffles, along with sponsorship, have been extremely successful thanks to the hard work of the directors and those who have donated hours of their time to raise these funds. Casinos have also been a huge fundraiser for ARCHA. Thank you to all our members and families who contributed time to support these projects. Also a notable thank you to Billie Jo Belt, who is not on the board, she continues to monitor and advocate for ARCHA in ensuring our casino license is up to date and in compliance.

Due to our strong financial position we have been able to continue to increase the added money & purses at our major events. In 2022, we also enhanced our summer shows by adding the Summer Spectacular in Ponoka with a substantial increase in added money and awards. Continuing to build to financial rewards of participating in the sport of reined cow horse will be an ongoing focus of the ARCHA.

On the administrative side, we once again have an office manager. Krystal has done a wonderful job modernizing our systems. Thank you krystal for bringing us into the 21st Century with tings like Jot Form, Mail Chimp, etc.. Services like this have made it much easier for ARCHA to communicate with our membership.

None of this would have been possible without the dedicated volunteers who ensure that our events function at the level they do. Thank you very much for your ongoing efforts. Countless hours are dedicated by the directors behind the scenes to organize all of the aspects of ARCHA.

Motion to approve President report by Randi McCook, seconded by Gord Robinson.
Carried.

2. Financial Report – Jonathan Morrison

Financial statements are available at the door for anyone wanting to review & follow along.

Bank Balances

- General Chequing Account \$167,713
- Savings \$35,179
- USD Chequing \$11,941
- Total \$219K
- Casino Account \$42,230

Summary at the top of statements shows the year over year change in cash position. Reminder, this cash position does not include the casino funds as technically these funds are not our money until we spend the funds. We effectively hold casino funds in trust until the funds are allocated in accordance with our approved expense categories, if we didn't spend the \$ by the deadline we would have to return the \$ to AGLC. The casino funds that were allocated in 2022 were the \$ spent on cattle rental at Cowtown Derby & Alberta Snaffle Bit shown on individual event schedules.

Profit for the year \$46,061. The 1 page financial summary will show how this total profit was calculated.

Other notable items on financial statements. Operations is showing a profit of \$10,734 as we only had an office manager for 6 months (April – October). In 2023, we expect operations to be a break even as Office Manager will be in the position for 12 months.

Detailed financial schedules for each of our business activities can be found in the financial statements. Reminder that events using casino funds must be at a cost recovery basis, so major events are budgeted at a break even. Weekend shows, sponsorship, and fundraising, show the bulk of our profitable activities.

We handled \$582,000 in 2022 events. We paid out \$287,000 in prize money and are hoping to see this increase in 2023. For 2023, we have the funds available to reinvest profits from this year. Continuing with the theme of increasing added money at ARCHA shows.

Motion to approve the Treasurer's Report by Lorne Bodell, seconded Ron Anderson. Carried.

3. Committee Reports & Evaluation of 2022 Year

Governance: Claire MacMillan & Corey Davis

In 2022 Corey Davis and I worked to update the ARCHA rule book with the new rule book being released prior to our first show of 2022. Some notable updates include; updating the non pro horse ownership rule to reflect the NRCHA rule, updating and adding clarity around to the ranch hand and ranch hand buckaroo classes as well as adding the new box drive class based off of the NRCHA rules, this class was also added to our weekend and major even show schedule, and lastly updating class names from "limited" to "boxing" the reflect the NRCHA changes.

In 2022 the NRCHA changed limits and class eligibility for the Open and Non-pro aged events as well as some of the horseshow classes. The ARCHA has adopted some of these changes to our weekend show bills but have also made the decision to keep some of our classes to ensure that

we are able to offer classes for all levels of competitors of the ARCHA. In 2023 we will continue to monitor any changes that the NRCHA releases and make a decision if the ARCHA will adopt the changes or not based on if it will be the best choice for our membership. We are always open to constructive feedback, so if any of the membership has any concerns please do not hesitate to reach out and we will take them into consideration.

Motion to approve Governance Report by Matt Gingras, seconded by Dave Webster. Carried

Sponsorship: Dave Webster & Mel Mabbott

In 2022 we had a very successful year as a Sponsorship Committee with all members participating to help find sponsors with cash donations as well as Gift in Kind items. We had a total of 60 sponsors: 24 General sponsors for the Horse Shows, 21 Sponsors donated cash to Cowtown, 15 Sponsors donated cash to the ABSBF, 2 Event sponsors for the Summer Spectacular. The total amount collected was \$51,835 for the year. We had 5 sponsors that donated Gifts in Kind for a value of \$2,500

This was a great improvement compared to the 2021 as we had a total of \$21,500 in sponsorship funding which was a huge improvement year over year. On behalf of the association, I would like to thank all our sponsor for 2022 as well as all the board members for all your hard work

Motion to approve Sponsorship Report by Dave Webster, seconded by Ian Durrell. Carried.

Casino: Billie-Jo Belt

In 2014 the ARCHA initially applied for a casino license with the AGLC – we were denied. The board at the time then worked to modify our by-laws and re-applied in 2016 and were approved later that year!

We are now working on our 3rd casino event. We are scheduled for our next casino – Tuesday June 6th and Wednesday June 7th at the Deerfoot Inn and Casino.

We have received close to \$76,000 from the most recent casino in 2021 and \$67,795 from the initial casino in 2019. The use of these funds are regulated and approved by the AGLC. The ARCHA uses these funds to cover approved expenses within our club.

In order to receive the next pay day... we need to volunteer!! Our group will need to have approximately 40 volunteer spots filled as a requirement over the two days... ok NIGHTS .. or more honestly the VERY early morning - more like it. If anyone is keen you can even volunteer for both days.

The gaming industry has the jobs for each volunteer dumbed down!! They are very simple and you are never left alone or unsupported. It truly is EASY. Tell your friends, maybe gather a group of friends and watch for the volunteer request to be sent out closer to our dates.

Motion to approve Casino Report by Billie-Jo Belt, seconded by Claire Macmillan. Carried.

Stallion Auction: Randi McCook

The ARCHA Stallion Auction is the largest fundraising event we hold each year. Funds raised from this auction are used for added money at the Alberta Snaffle Bit Futurity in Claresholm every fall. It is a major contributing factor to how we have been able to make our event the largest paying futurity in Canada.

Stallion owners donate their stallion to the auction, where the starting bid is 65% of their breeding fee. Each year, a stallion incentive payout is given to the highest earning offspring at the futurity, who was sired by a stallion that sold in their breeding year's auction.

Cats Merada

Mr Colt Forty Five	Red Hott Cat	Legitness
One Fine Vintage	Cats Picasso	Blu Collar Merada
Red Dirt Roadie	Heza Diamond Spark/Sweeter Than Pepto	Lahainas Big Bet Wrighteous
Spooks Big Bang	PS Mega Shine Chic	Northern Metallic
Special Made Whiskey	CR Highlight	North Sail Solitaire
One Time Up North	Sindicat	Reys From Heaven
Smokin N Rockin	Travelin Jonez	Vintage Vibe
Whiskeys Son Playgun	Stunned	Metaphoric Cat
Topsail Smoking Gun	Lets Go Higher	DC Pica Sweet Mister
Reyzin The Cash	Ima Smoke Show	
Lena InThe Starlight	YOR The One	

In 2022, we had one of the most successful stallion auctions. 33 Stallions were on offer, and brought in \$31,346 in sales. We would like to thank each and every stallion owner for donating their great horses for this fundraiser, and to all the bidders for supporting our event. We would also like to thank the board members who have invested so much time into this fundraiser, which takes more than 100 hours in total to pull together.

Congratulations to our 2022 Stallion Incentive Champion, Cats Picasso!!!

Our 2023 Stallion Auction is set to begin on December 15th

Motion to approve Stallion Auction report by Randi McCook, seconded by Ron Anderson. Carried.

Fundraising & Auctions: Claire MacMillan

Silent auctions and raffles are a great way to raise money for our club, and we have had another successful year. First, thank you to anyone who has donated an item to the silent auctions, purchased a ticket in the any of the raffles, and bid and purchased any of the silent auction items. In early 2022 the raffle for the Daryl Davis Bit was drawn, in July at our summer spectacular in Ponoka we drew for our wheel barrow raffle which consisted of a wheelbarrow, and 200\$ value of merchandise sponsored by the Millstore. At the 2022 AB SBF we had a silent auction for the duration of the show and we raised \$1,890. Thank you to everyone who donated and bid on items. The ABSBF also had a 50/50 raffle which was very successful as well, thanks to all youth members that were involved in selling tickets! All of the raffles in 2022 had a revenue of \$6,410. There will be a silent auction tonight at the year-end banquet with some great items, so once again thank you to everyone who donated an item. The ARCHA has some exciting fundraising plans for 2023.

Motion to approve Fundraising Report by Claire MacMillan, seconded by Emily Lowe. Carried.

Clinics: Randi McCook

Each year the Alberta Reined Cow Horse Association is fortunate to host a clinic series with trainers within our membership who donate their time for one day to share their knowledge and put on a clinic. In 2022, we had Kent Williamson, Clint Swales, John Murphy, Tyler Albrecht, Melody Andrews, Clay Webster & Vance Kaglea generously donate a clinic day. These clinics generate funds that are reinvested back into the association and used for awards and added money at the events we hold throughout the year.

This year, our clinic series brought in a total of \$23,945 worth of revenue, and had expense costs of \$9,345 (cattle & arena rental costs), for a total of \$14,600 raised.

We cannot thank each of these people enough for their support and dedication to the association.

Our 2023 Clinic Series planning is underway, and we are excited to get the details released in the next couple of weeks. If you are a trainer who would like to be added to our list, please reach out to myself, and I am happy to work with you on setting something up that works for you.

Motion to approve Clinic Report by Randi McCook, seconded by Gord Robinson. Carried.

Promotion/Social-Media/Website: Emily Lowe

Social Media continues to be a great tool for the ARCHA board to keep in touch with members throughout 2022. There are multiple avenues that we have been using throughout the year to communicate information on different levels of importance

Mailchimp has been the email system of choice again this year. The board and staff work hard to keep emails to a minimum, while ensuring that the information shared through this platform is relevant and important – no one likes spam and ARCHA strives to avoid becoming an organization that over-emails it's members.

Our current website is continually being tweaked and updated for ease of use for our members. Our 2023 show schedule is already available on the website if you haven't already looked at it! The club is also very proud of our online entering system which creates ease of use for our members. We are always looking for feedback, so if there is something we can be doing on the website to make life easier for you, let us know! We have also shifted to using digital sign-up platforms for as many different events as possible to create ease of participation for our members. Digital sign-up options have been made available for things like the merit award, stallion auctions, raffles, volunteer opportunities etc. The reduction of printing and scanning makes things simpler for members and staff, alike.

Facebook continues to also be a great avenue for communication. It gives the ARCHA an opportunity to reach a wider network of cow horse enthusiasts than just those who are in our club. The wider reach makes it a great tool to promote fundraising efforts such as raffles, and the stallion auction. It also makes for quick and impactful communication regarding important events. On average, our posts reach over 1000 different individuals. Facebook is also a great tool to highlight the accomplishments of our members as well.

The ARCHA looks forward to an exciting year in 2023, and we plan to continually review and improve our ability to fully utilize these platforms.

Motion to approve Social Media Report by Emily Lowe, seconded by Mel Mabbott. Carried.

Shows: Matt Gingras & Tyler Albrecht

2022 ARCHA hosted 10 shows, with WCAS producing 3 weekend shows. This generated approximately 1200 entries. Which was essentially the same as 2021. With the strength of our financial position, our fees stayed the same as previous year, but with more money added to payouts. Changes to the format of our practice pens at major shows proved to be very beneficial, allowing for practices to take place during the show rather than at night. This improved the overall show atmosphere, reduced volunteer fatigue, and allowed participants to enjoy their time at shows more. We saw great volunteer support at all the shows, with an engaged membership. Weekend shows we typically rely mainly on volunteer labour to assist in producing and use some paid contract staff at the larger events so our bulk of volunteers can focus on enjoying the major events and focus on showing their horses. ARCHA continued to be in the top 5 of the NRCHA affiliates for payouts for a second year, and this is something we are proud of and will continue to strive for coming years. Thank you to everyone that was part of another successful season with ARCHA.

Motion to approve Show Report by Matt Gingras, seconded by Ian Durrell. Carried.

Judges: Clint Swales

I had been struggling since the pandemic to bring in US judges with the continued travel restrictions to vaccinated persons only. While coordinating judges for 2022 I continued to chat with many judges who had chosen not to be vaccinated, reducing the available judges for our shows. Thankfully, we did have a small pool who were available willing for our major events and with some support for our office, we were able to assist with ArriveCan requirements for those that were not as tech savvy. We received positive feedback from both members and judges on our shows and production.

Motion to approve Judges Report by Clint Swales, seconded by Gord Robinson. Carried.

Youth Scholarship: Corey Davis & Claire MacMillan

In 2022 the ARCHA continues to offer the 500\$ Roger Heintz youth scholarship to an ARCHA youth member, Corey and Kristal worked to revamp some of the scholarship requirements to ensure that we are better serving the youth members, some notable changes include; increasing the eligibility age to 21, allow applications from youth members currently enrolled/attending post-secondary within 3 years of HS graduation (another reflection of increased age above), removed the class specific limitations- participation in ANY ARCHA class not just youth as we now see youth participating in ranch hand, non pro snaffle / hack, non pro two rein, and now even some open classes as well. We have seen an influx of youth members showing in the ARCHA this year and we would like to continue to grow our youth membership, and by continuing to improve the opportunities and programs for the youth members is important to the ARCHA. The 2021 scholarship recipient was Tian Wiens, this year we received 3 scholarships applications and we are pleased to announce that Sara Brault is the recipient in 2022, congratulations!

Motion to approve Scholarship Report by Claire MacMillan, seconded by Billie-Jo Belt. Carried.

- *Discussion from membership to increase the scholarship amount in future years to reflect the increase cost of education, expenses, etc...*

Year End Awards: Randi McCook

2022 has been a fantastic year for the Alberta Reined Cow Horse Association. As part of your entry fee at each show, an awards fee is included within to cost. Funds collected under this fee, are totaled up, and used for the Year End prizes that will be awarded later this evening. In 2022, the association collected \$11,980 for the year ends awards fee. Tonight's awards cost approximately \$13,167.

The increase in cost this year is mainly in part to offering awards to 3rd place in each class this year. After a successful year, and as a growth of our association, we felt as a board, that recognizing the Top 3 in each class was a positive addition.

Thank you to each and every member who entered an event this year, and congratulations to everyone. This is not an easy sport, and we appreciate the dedication displayed on behalf of our contestants. We are looking forward to 2023!

Motion to approve Year End Awards Report by Randi McCook, seconded by Claire MacMillan. Carried

Socials & Banquet: Mel Mabbott

2022 Silver Slate hosted 2 delicious steak dinners during Cowtown & Chaps Shoot Out, summer BBQ / potluck at WCAS sponsored by Dionne Webster. Thank you to Lorne & Flossie for cooking / serving. During our Summer Spectacular we also had bar service & snacks in Ponoka. We also so an increase in foot traffic at Ponoka from those outside of the cow horse community, with people visiting the Ponoka Stampede. The ABSF Team Doctoring event continues to see great turn out and entries from the community and is great entertainment during our last major event of the year.

This year, due to our financial success the board was able to subsidize some of the cost of the banquet tickets tonight, keeping costs down for members. As well as providing live music entertainment.

We've also added the Merit Horse program in 2022 allowing ARCHA to recognize some of the incredible equine athletes that have impacted our sport in Canada. We look forward to this being an annual recognition program.

Motion to approve Social/Banquet report by Mel Mabbott, seconded by Dave Webster. Carried

4. Nomination report and Election of Directors

Electing 7 directors – 6 for 2 year term and 1 for 1 year term to fill vacancies due to resignations.

- Appoint Electioneer from the floor for voting in the event of vote
 - **Lorne Bodell as acting Electioneer**
- Current nominees:
 - Directors Retiring:
 - Bart Holowath – Past President, Randi McCook, Jonathan Morrison, Mel Mabbott, Clint Swales, Tyler Albrecht, Cathy Spencer **(1 year)**
- Call for nominees from floor,
 - Randi McCook nominates **Bart Holowath**
 - Jonathan nominates **Randi McCook**
 - Randi McCook nominates **Jonathan Morrison**
 - Ron Anderson nominates **Tyler Albrecht**
 - Flossie Bodell nominates **Clint Swales**
 - Flossie Bodell nominates **Leeanne Lote**
 - Clint Swales nominates **Ian Durrell**
- 3 calls for Nominations Election
 - **Ron Anderson moves nominations close, seconded Lorne Bodell. Carried.**

5. **Member Feedback & Discussion**

Flossie is interested in seeing the Clinic Schedule for 2023

- Randi is confirming the schedule for 2023
- We welcome feedback for improvement from our membership on how to improve the clinics
- Suggestion from Suzette Krug from cross promotion by trainers by tagging on social

Leeanne Lote – would like to see a scribe clinic in 2023

- Small group training is now offered by Tom Sawatsky / Corey Davis

Bev Macmillan - Thank you for all the hard work and improvements.

Cody McArthur – show schedule, points comments, etc...Having CSBF on the schedule for 2023 for ARCHA points so members can plan for attending.

Flossie Bodell – Any thought of Calgary Stampede show returning?

- Clint recapped some of the meetings that were held between ARCHA / CS in 2022
- Discussion regarding investing in Ponoka Summer Spectacular during the Ponoka Stampede, and the support of the Stampede organization.

6. New Business

Nothing to discuss

7. Adjournment

Motion to adjourn at 3:57 pm by Flossie Bodell, seconded Randi McCook.
Carried.

8. Gathering of New Board Members to establish Executive held immediately following adjournment in the breakfast room